



Design Miami/ Announces Aric Chen as Curatorial Director for 2019

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Design Miami/ is pleased to announce the appointment of Aric Chen as Curatorial Director for 2019, the first to be appointed to the newly created annual position, which will oversee exhibitions, commissions, and collaborations in Basel and Miami Beach.

Chen's directorship will be inaugurated following the conclusion of Rodman Primack's tenure as Chief Creative Officer in December 2018 and comes following Chen's move from Lead Curator of Hong Kong's M+ museum to Curator-at-Large earlier this year. Primack will continue his affiliation with Design Miami/ as Global Ambassador of the fair.

Chen's appointment is the result of a global search for candidates across the worlds of art, design, and architecture, which will take place on a yearly basis. "We are delighted to incorporate Aric's expertise and vision to the fair," says Craig Robins, Founder and Chairman, Design Miami/. "His reach is global, and his institutional experience is at the highest level in the arts. When we set out to make the selection for this first Curatorial Director, Aric stood out, not only for his multidisciplinary approach, but also for his international sensibility. Aric's perspective aligns directly with the collector base of Design Miami/ and we look forward to his work in 2019."

Jen Roberts, Chief Executive Officer of Design Miami/, said of the annual Curatorial Director position: "The one-year appointment will allow us to inject a fresh point of view each edition in Miami Beach and Basel and to draw from an ever-evolving roster of creative talent globally. We believe the fair-going experience should be dynamic and exciting; this will reinforce the pace and ingenuity our collectors and visitors continue to expect."

Chen said of the appointment: "I am thrilled to join Design Miami/ and bring a new and different perspective to the fair. Design Miami/'s unparalleled position in the design world as a platform for innovation, education, and philanthropy is something I look forward to being a part of."

Chen's curatorial statement and exhibition program will be announced in spring 2019 ahead of Design Miami/ Basel.

NOTES TO EDITORS

About Aric Chen

Aric Chen is a design and architecture curator and critic based in Shanghai. Chen is Curator-at-Large for M+, the new museum for visual culture under construction in Hong Kong, and previously served as Creative Director of Beijing Design Week. He has organized exhibitions and mounted projects at Design Miami/; the Design Museum, London; Get It Louder, a biennial exhibition of young creative talent in Beijing and Shanghai; ExperimentaDesign Amsterdam; the Saint-Étienne International Design Biennial, France; the Design Museum Holon, Israel; and has served as curatorial adviser to the Cooper-Hewitt Design Triennial, Gwangju Design Biennial, and UABB Shenzhen Biennale of Urbanism/Architecture. He is the author of *Brazil Modern* (Monacelli Press, 2006) and contributes frequently to the *New York Times*, *Wallpaper*, *GQ*, *Architectural Record*, *PIN-UP*, *Metropolis*, and *Surface*.

About Design Miami/

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators, and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, Florida, each December



and Basel, Switzerland, each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing, and creating collectible design.

Design Miami/ is more than a marketplace for design, where the world's top galleries gather to present museum-quality exhibitions of twentieth and twenty-first century furniture, lighting, and objets d'art. Each show balances exclusive commercial opportunities with progressive cultural programming, creating exciting collaborations with designers and design institutions, panels and lectures with luminaries from the worlds of design, architecture, art, and fashion, and unique commissions from the world's top emerging and established designers and architects.

By continuously expanding and enriching its program, Design Miami/ seeks to not only satisfy the demand for a high-end design fair, but also to broaden awareness of modern and contemporary design, fuel the market for collectible design, and provide an exciting yet accessible destination for collectors and enthusiasts alike.

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