

Design Miami/ Curio FAQ

1. Who can participate in Curio?

Anyone! Curio is an exhibition platform for art and design galleries, institutions, as well as individual designers, architects, interior designers, and independent curators—anyone looking to showcase a design idea to the fair’s audience.

2. What type of work do you accept for Curio? Is it only for contemporary design?

We accept all types of content for Curio—it is open to both historic and contemporary design. Please click [here](#) to see how diverse the Curio presentations have been in past editions of Design Miami/.

3. How many spaces are available?

This varies per fair, but typically there are less than ten available spaces. The program is highly competitive for this reason.

4. Who makes the selection?

The fair’s directorship, consisting of Jennifer Roberts, Chief Executive Officer; Rodman Primack, Chief Creative Officer; Brandon Grom, Director of Exhibitions; and Alexandra Cunningham Cameron, Curatorial Advisor.

5. What’s the most important part of my application?

The most important part of the application is a digital rendering or sketch of the environment that you intend to create at the fair. It should tell a clear, visual story of how the total environment complements the content of work being shown. Secondly, a compelling exhibition description is very important.

6. What does it cost to participate?

Basel
CHF 790 per square meter

Booths cost roughly CHF 12,000–16,000 depending on the size, and include a logistics package, marketing and communications package, and hospitality package in the rental price.

Miami
\$90 per square foot

Booths cost roughly \$14,000–18,000 depending on the size, and include a logistics package, marketing and communications package, and hospitality package in the rental price.

7. What are the different booth sizes?

Basel
15–20 square meters



Typically the booths are 3.5 x 4.5 meters. Final dimensions are communicated upon acceptance, but use this size as a benchmark when planning your proposal.

Miami

160–220 square feet

Typically the booths are 12 feet x 13 feet 6 inches. Final dimensions are communicated upon acceptance, but use this size as a benchmark when planning your proposal.

8. When does Design Miami/ make their Curio selections?

Selections are typically made within two weeks from the closing date of the application period. All applicants will be notified via email with the status of their application. If a project is selected, it is common to receive feedback on how it can best be adapted for Design Miami/.

9. What is included in the booth?

The surface area price includes a logistics package, marketing and communications package. This is outlined below.

Logistics

- Surface area
- 3 walls
- 6 spotlights
- Basic truss
- Ceiling
- Concrete Flooring
- Light booth cleaning
- 5 exhibitor passes
- 5 worker passes
- Unlimited designer passes

Marketing and Communications

- Basic vinyl floor sign
- VIP invitation to Art Basel
- VIP Invitation to Design Miami/ Basel
- General admission tickets to the show
- Inclusion in the Design Miami/ Basel press and marketing activities
- Listing on the Design Miami/ Basel website with hyperlink to gallery website

10. Where are Curio booths located? Are they in a separate section of the fair?

Curio booths are integrated directly into the main gallery program. They are not in their own section. Visitors discover Curios as they explore the gallery exhibitions. They are meant to be cabinets of curiosity with content that falls outside of the main gallery program.